

B I O

ROBERT LYNCH

A Master Colorist whose work has graced the pages of *Westchester Magazine*, *Modern Salon* and *American Salon*, Robert Lynch is one of the most sought-after hair color specialists in Greenwich and Westchester County.

Born and raised in New York by his Scottish immigrant parents, Robert loved art, drawing and painting as a child and knew at a young age that he wanted to channel his creativity into the beauty industry.

He began his hairstyling career at Nardi Salon in New York where he was trained by disciples of industry legend Vidal Sassoon. It was here as a young stylist that he learned cutting edge haircuts and styles, but always the artist, he wanted more.

Color was his passion, it was all he could think about, and Robert was determined to be the best at his craft. While working at several upscale New York salons over the years, Robert trained under Clairol's Head Colorist Educator Richard Cardone. He then expanded his knowledge by working with Matrix Artistic Director Nicholas French where he became an expert in the company's new "Logics" line.

In 2004, Robert capitalized on the opportunity to personally train with Aveda's Global Artistic Director David Adams while working at the upscale PURE Salon in Greenwich.

"Training is the key to success," says Robert. "I have always known that if I wanted to be the best, I would have to study and work with the best in the business. Our industry is constantly evolving with new trends, formulations and applications, and I want my clients to have the benefit of this knowledge."

A Master Colorist, Robert now serves as an educator for Clairol, Matrix and Aveda, imparting his expertise on young stylists. He continues to travel across the United States and Europe (including a stop last year in Berlin) to stay on top of color trends and fashion. Robert has been featured in numerous magazines, and his work has been highlighted on the runways of fashion shows for top designers.

"Hair color is the finishing touch to every haircut," says Robert. "It brings hair alive and gives it texture, tone and depth."

From beautiful blondes and fantastic red head highlights to double process color and lowlights, Robert's philosophy is "Believable hair color."